



General Site Selection Criteria AVCOG Brownfields Assessment Program

A prospective site applying to AVCOG's Brownfields Assessment Program may potentially be evaluated against the following general site selection criteria:

1. Social/Community Values

- Benefit to the overall community, public opinion, and level of community support and consistency with local plans for clean up and reuse.
- Consistent with AVCOG's and/or the local municipality's growth strategies (i.e., Smart Growth Principles, Comprehensive Plans, Master Plans, Open/Green Space Plans, and/or Economic Development Plans).
- Proximity to AVCOG's Brownfields target areas or other designated growth areas, such as communities along the Androscoggin River and regional transportation corridors, waterfront areas, downtowns, and other areas proximate to transportation hubs, corridors, and/or other public infrastructure.
- Connection to transportation hubs, corridors, pedestrians/bike walkways, trails, and/or other public and pedestrian infrastructure and amenities.

2. Economic/Financial Benefits

- Potential for redevelopment.
- Developer interest in the site.
- Potential for job creation, workforce/affordable housing, and/or sustainable economic development in the surrounding area through redevelopment.
- Amount of potential increase to the local municipality's tax base.
- Financial feasibility for cleanup or remediation of contamination.
- Ability to leverage additional funding or other resources.

3. Environmental Concerns/Benefits

- Potential reduction, elimination, and/or control of threats/risks to human health (particularly sensitive populations) and the environment.
- Potential reduction of the toxicity, mobility, and volume of the contaminants at the site.
- Ability or feasibility to implement cost-effective cleanup actions in the future.
- Use of green remediation principles.
- Creation, preservation, and/or maintaining greenspace.

4. Feasibility/Sustainability of Project

- Likelihood for successful redevelopment, reuse, and/or revitalization.
- Availability of existing infrastructure, highway/railroad corridors, and municipal services to support redevelopment.
- Potential to enable sustainable growth (US EPA Smart Growth Principles), use of green building design initiatives, and green/renewable energy resources.
- Interest and presence of a willing owner, buyer, or other stakeholder to invest in the property and to provide access to the property for investigation.